



LEADERSHIP SUMMIT 2019 SPEAKERS

KOSTYA KIMLAT

Motivational Speaker & Business Magician



Kostya Kimlat is an Orlando-based professional magician, motivational speaker, corporate trainer, and author of the forthcoming book, *Think Like a Magician*.

With 20 years of experience, Kostya has performed as a magician and educated as a keynote speaker in over 200 cities on five continents, empowering executives at companies like Sysco, AT&T, Siemens, and NASA.

His See Magic Live team of magicians gained recognition for performing with the Orlando Magic NBA Team for six years and now perform at corporate & social events nationwide.

In 2015, Kostya stumped the legendary Penn & Teller on their TV show, *Fool Us*, and the video clip of his performance has become one of the show's most popular ever—with 10 million views and counting.

*Speaker is subject to schedule. *

JONATHAN CAIN

Musician, Singer & Songwriter

With rock band, Journey



In 1976 Jonathan Cain released his first solo record, *Windy City Breakdown*. He became a member of The Babys in 1979 and then, in 1980, Cain joined the rock band, Journey, rounding out the songwriting genius behind the defining album, *Escape*. Cain's signature piano, synth playing and songwriting contributions with Journey, The Babys and Bad English have earned him many Billboard hits, multiple gold, platinum and diamond-selling records, a star on the Hollywood Walk of Fame, a Grammy nomination and the best-selling catalog rock song in iTunes' history ("Don't Stop Believin'"). Journey was named as the fifth best band in rock history in a 2005 USA Today opinion poll, was inducted into the Rock & Roll Hall of Fame in 2017 and continues selling out arenas worldwide.

In May 2018, Jonathan released his new book: *Don't Stop Believin': The Story of Jonathan Cain, Songwriter and Keyboardist for the Band Journey*. In this memoir, Jonathan takes readers through his path with Journey when all America was listening to his life-changing faith today.

MARTIE SALT
Journalist and News Anchor
WFTV



Martie Salt grew up in Miami, Florida and graduated from Florida State University with a degree in Communications.

Her broadcasting career began in 1979 at a Melbourne, Florida radio station which led to her first television reporting position at NBC affiliate WESH in Orlando. She later moved to ABC affiliate WFTV Channel 9 where she anchored and reported for nearly thirteen years before becoming main anchor at the ABC affiliate in Tampa. She returned to Orlando and WFTV in 2003.

Martie's career highlights range from the coverage of presidential conventions and inaugurations to both of the Challenger and Columbia space shuttle disasters. She has interviewed numerous political figures such as Presidents George H.W. Bush, George W. Bush and Gerald Ford as well as First Ladies Barbara Bush, Nancy Reagan, Laura Bush and Hillary Clinton.

Her celebrity interviews number in the hundreds and include Lucille Ball, Oprah Winfrey, Arnold Schwarzenegger and Dolly Parton.

Martie has earned the respect of viewers in both the Central Florida and Tampa/St. Petersburg markets where she's been voted multiple times "Best Female Anchor" by readers of "The Orlando Sentinel," "Orlando Magazine," and "Orlando Business Journal." In Tampa, she was awarded the title of "Communicator of the Year" by "Toastmasters International."

In recent years she navigated the world of elder care as primary caregiver to both parents. It's that experience that led to her most rewarding professional work: Writing, producing and hosting the 2016 two-part series: "Blindsided: The Reality of Caring for Aging Parents," for which she won two Emmy's. The program also earned first place honors from the "Society of Professional Journalists of Florida" in 2017.

Career notwithstanding, Martie's primary focus has always been that of mother to her son, Sam.

STAN VAN GUNDY

NBA Coach and Analyst



Longtime NBA coach, Stan Van Gundy is currently an NBA analyst for ESPN, and is a radio co-host on the Dan Lebatard Radio Show with weekly appearances on two other Orlando stations — 740 and 580. Stan also teaches a Sports Business course at Stetson University as an adjunct instructor.

With over 19 years of experience coaching in the NBA, Stan helped lead the Orlando Magic to an Eastern Conference Championship and the 2010 NBA Finals. His first NBA head coaching stint was with the Miami Heat from 2003 to 2005. He then coached the Magic from 2007 to 2012. In 2014, he was named head coach and president of basketball operations for the Detroit Pistons (through the 2017-18 NBA season).

Prior to his tenure with Miami, Stan coached at the University of Wisconsin for three seasons, including head coach in 1994-95. He began his coaching career as an assistant at the University of Vermont from 1981-83, then served as head coach at Castleton State College (VT) from 1983-86. After stints as an assistant coach at Canisius College (1986-87) and Fordham (1987-88), he was head coach at the University of Massachusetts-Lowell from 1988-92. In eight years as a college head coach, Stan compiled a record of 135-92 (.595). .

SARA BRADY
Crisis Communications Expert
Sara Brady Public Relations, Inc.



Sara Brady established Sara Brady Public Relations, Inc. in 2010 and specializes in leading communication strategies in high-profile issues ranging from national controversies to assisting ordinary citizens who have been unexpectedly drafted into the media spotlight.

Brady has the unique distinction of being involved simultaneously in managing communications affiliated with three of the world's biggest news stories in just one week in 2016 -- the shocking murder of up and coming singer Christina Grimmie, the attack at Pulse Nightclub, and the tragic death of a child at Walt Disney World. Brady also worked on the Trayvon Martin issue in Sanford, Florida as well as on several other high-profile mass shootings, including the Parkland shooting in South Florida.

Brady began her career as a reporter with the *Orlando Sentinel* where she covered both the police and court beats. After 15 years in print journalism, Brady transitioned into public relations working in both the defense and cable industries.

She was named PR Professional of the Year in 2012 by the Florida Public Relations Association (FPRA), was named one of *Orlando Magazine's* 50 Most Powerful People in Orlando for four consecutive years and she is a two-time recipient of the cable industry's prestigious Beacon Award.

She has taught Crisis Management for the Florida Department of Law Enforcement and at Harvard University's Kennedy School of Government. She is a frequent expert resource for national news outlets on issues about crisis communications, reputation management and media relations, and speaks nationally on these same topics. She is soon to publish her book, "Stop Talking, You're in Trouble." She hosts a crisis management podcast entitled, "Stop Talking," and which can be found on itunes, Playstore and Soundcloud.

TADAR MUHAMMAD
Vice President
**Workforce Training & Employment for the Home
Builders Institute**



Tadar Muhammad is Vice President for Workforce Training & Employment for the Home Builders Institute. In his current role, Muhammad is responsible for the operation of HBI's Workforce Training & Employment Department with a budget of more than \$8 million and 90 national and local staff. His current responsibilities include oversight over all workforce development initiatives for a variety of audiences including young adults, people with disabilities, justice involved youth and adults, veterans and transitioning military across the country.

Over the past twenty-four years, Tadar has worked in various capacities related to human services, youth development and workforce development with a goal of developing partnerships that assist individuals with learning necessary skills that translate into careers.

Muhammad has participated as a featured speaker at several national workforce development conferences and served on numerous boards and councils. Muhammad currently serves as a Gubernatorial Appointment to the Board of Directors for the Prison Rehabilitative Industries & Diversified Enterprises in Florida, Board Chair for Sunshine Charter High Schools in Orlando, Florida, Florida Department of Juvenile Justice Foundation Board of Directors and also serves on the Florida Endowment Foundation for Florida's Graduates Board of Directors.

DR. WALT GRIFFIN
Superintendent
Seminole County Public Schools



Walt Griffin was appointed Superintendent of Seminole County Schools on July 1, 2012. Dr. Griffin began his career as an Algebra teacher. Dr. Griffin moved through the ranks of Seminole County Public Schools serving in many roles including teacher, assistant principal, principal and executive director of the Seminole County High Schools.

He is a two-time Florida Department of Education “Turnaround Principal” raising the rankings of both Millennium Middle School and Seminole High School by two letter grades.

Dr. Griffin has been awarded the following recognitions:

- In 2003 he was selected as the “Florida Principal of the Year”.
- In 2008 Walt received the Seminole State College Pathfinder of the Year Award.
- In 2014 Dr. Griffin was named a National Future Ready Superintendent and was invited to the White House to share the innovation taking place in Seminole County Public Schools. In 2014 Walt served as a special consultant for the US Justice Department during the Ferguson crisis.
- In 2015, Walt was recognized as the Florida Educator of the Year by the Holler Family.
- In 2015, Walt was named a Charter Member of the Bethune-Cookman University Education Justice Conference.
- In 2016 Walt received the Biliteracy Leadership Award from the Florida Hispanic Education Coalition.
- Walt was named as one of the CEO’s of the Year by the Orlando Business Journal.

Walt and his wife Lori have been married over 30 years and reside in Oviedo. They have two married children, one granddaughter and two grandsons.

MICHAEL LAWRENCE
Communications Officer
Seminole County Public Schools



Michael Lawrence is currently the Communications Officer for Seminole County Public Schools where he serves as the media spokesman and manages the district's web, social media, graphics, and multimedia staff as well as the Community Involvement Department.

He holds a bachelor's in advertising/public relations and masters in Mass Communication from UCF. In addition, he holds his APR Public Relations accreditation and is a member of the Florida Public Relations Association's (FPRA) Orlando Chapter. Prior to serving with SCPS, Michael worked as the Communications Manager for the City of Orlando, served in multiple PR capacities at Orange County Government, and was the Communications Manager for the nonprofit Senior Resource Alliance.

DENNIS LEMMA

Sheriff

Seminole County Sheriff's Office



Sheriff Dennis Lemma became Sheriff of Seminole County on January 3, 2017. Sheriff Lemma received an honorable discharge from the U.S. Marine Corps. He holds a bachelor's degree in Criminal Justice Administration from Columbia College, a master's degree in Administrative Leadership from the University of Oklahoma and is a graduate of the Federal Bureau of Investigation National Academy in Quantico, Virginia. He also attended the Florida Department of Law Enforcement's Chief Executive Institute in Tallahassee, Florida.

Sheriff Lemma began his career with the Sheriff's Office in 1992 as a Correctional Officer and was selected as a Deputy Sheriff four years later. He served as a School Resource Deputy and a Crimes Against Children Investigator before receiving a promotion to Sergeant of the Special Operations Section in 2002. Four years later, he was promoted to Lieutenant in the Community Services Division where he managed the agency's crime prevention efforts, served as the Public Information Officer, and coordinated programs to assist the elderly and domestic violence victims.

In 2008, Sheriff Lemma was promoted to Captain and tasked with management of the uniformed patrol division, property crime investigations, traffic safety and code enforcement. In 2011, he was appointed to Major of the Department of Neighborhood Policing. In this role, he oversaw the operation of five divisions including uniformed patrol, Special Operations, Juvenile Enforcement and Intervention, Public Affairs and Community Services. In 2014, he was appointed to Chief Deputy where he led operational and administrative functions for more than 1,200 members of the Sheriff's Office. Sheriff Lemma and his wife, Diana, have two wonderful sons, Dylan and Dayne.

KIM CANNADAY
Public Information Officer
Seminole County Sheriff's Office



Kim Cannaday joined the Seminole County Sheriff's Office in January 2001. She currently manages the Public Information Section and served as a primary spokesperson since 2011, providing interviews and information to the media on both routine and breaking news incidents. In 2013 she was named Public Information Officer of the Year by the Florida Law Enforcement Public Information Officers Association (FLEPIO) for her handling of information dissemination during the George Zimmerman trial. Kim recently earned a Bachelor's degree in Business Administration from Columbia College. She is also a mother of four and is the proud grandmother of two.

TIM COOK
CEO
AdventHealth Altamonte Springs



Tim Cook has been CEO for Florida Hospital Altamonte since the beginning of 2018.

Cook served as CEO for Florida Hospital Apopka, including executive accountability for Florida Hospital Winter Garden from 2016 to 2018. Cook served as CEO of Florida Hospital DeLand from 2013 to 2016, during that time implemented physician nurse rounding, opened a new progressive care unit, and led the team in enhancing patient experience and patient safety scores, as evidenced by an "A" grade in the most recent Hospital Safety Score by the Leapfrog Group.

Prior to his role at Florida Hospital DeLand, Cook served as CEO of the Florida Hospital Heartland Division from 2007 until 2013, and as CEO of Adventist LaGrange Memorial Hospital in Illinois for four years before that. His career has been rooted in health care highlighted by earlier roles with Adventist Midwest Health including vice president of development, regional vice president of human resources, risk management, and customer service excellence, and chief operating officer.

Cook holds a Bachelor of Arts in Theology and Pastoral Ministry from Pacific Union College and a Master of Arts in Religion from Andrews University.

Cook, along with his wife Vivian, has two sons and a daughter. They are a musical family that together play multiple instruments and perform regularly at church and local functions.