

Christina Hollerbach

For Christina, creating Gemutlichkeit (a German word evoking the cozy familiarity of drinking and dining with close friends) is a way of life. Some days that means designing a marketing campaign driving guests' experience and some days it means doling out apfelstrudel to thousands of guests during a street party. No matter the task, her goal is to serve as liaison between the business practices that have brought the Hollerbach Family so much success and the innovative ideas that will carry her into the future.

Having worked every single position at Hollerbach's German Restaurant, from dishwasher to head of HR, she understands the individual parts of the restaurant, how they click together, and what it takes to make it all hum. She values education through experience, and is energized by working with motivated, passionate people who get the job done. This extends beyond the doors of her own businesses as she works hand in hand with other local merchants and organizations to encourage commerce and growth in the community. She considers investment into the future of Downtown Sanford vital to the success of her businesses, and lends her skills as a speaker, event planner, and board member to several local non-profit organizations.

She has maintained many leadership roles in non-profit organizations in the community. She is the President of Sanford Main Street, President of the Ritz Theater, 3rd Vice President of the Woman's Club of Sanford, Festival Organizer/Board Member of Love Your Shorts Film Festival, Advisory Board Member for City of Sanford Museum, President of Hollerbach's Has Heart, and Board Member of the Orlando Gay Chorus. She also holds many memberships and leads committees for the Sanford Historic Trust, Lake Mary Rotary, and Leadership Seminole.

She has worked and led many successful projects for these organizations with an emphasis on development and marketing. She focuses heavily on governance and getting board operations in good shape. She also loves to host and plan many special events and festivals such as Love Your Shorts Film Festival, Sanford Jingle Jams, Sanford Art and Jazz Nights, Small Business Saturday Shop Small Event, and the Sanford Wing Mural Project.

Somewhere in there, she manages to find time to relax by doing jigsaw puzzles and hanging out with her cats when she needs a break from the social lifestyle of Historic Downtown Sanford.

Dr. John Gyllin

Dr. John Gyllin, an administrator with over 25 years of experience in higher education, is the vice president of resource and economic development, and executive director of the Foundation for Seminole State College.

Gyllin holds a bachelor's degree in management and a Master of Business Administration (M.B.A.) from Henderson State University in Arkadelphia, Ark., where he played football and was heavily involved in student life. He also has a Doctorate in Higher Education Administration (Ed.D.) from the University of Arkansas at Fayetteville.

Gyllin is active in the Community as a graduate of both Leadership Orlando and Leadership Seminole, as well as Leadership Florida. He is a member of the Rotary Club of Lake Mary, serves on the board of Florida Citrus Sports, is involved as a former trustee and commissioner with the Council for the Advancement and Support of Education (CASE), as well as the Association of Fundraising professionals (AFP). His goal is to connect people with their passion and to identify and secure support for worthy causes.

MJ Tietig

MJ Tietig is Duke Energy's director of large account management in Florida, providing the strategic vision and operational leadership for a diverse team that is responsible for developing and maintaining relationships with the company's largest commercial, industrial and governmental customers. MJ's team has the unique challenge of understanding the customers' strategic objectives and energy related needs, developing solutions and providing services that help large customers achieve their respective objectives.

With more than 22 years with the company, MJ has served in numerous roles with increasing leadership responsibilities. In 2001, she joined Florida Power (later to become Progress Energy and then Duke Energy) in transmission engineering. After seven years, MJ was the lead engineer responsible for the transmission line design associated with the proposed construction and integration of the Levy Nuclear Power Plant. Following her work on the Levy project, MJ transitioned into project management and the asset management. While in asset management, MJ led a team of engineers throughout the Duke Energy enterprise responsible for approximately \$1 billion of annually sponsored programs designed to improve reliability and safety on the transmission grid.

MJ holds a bachelor's degree in civil engineering from Auburn University. She and her husband Kris live in Oviedo, FL and have two children attending Oviedo High School. She is also a proud graduate of Leadership Seminole class of 31.